MAINSTREAM *digital*
Future Communications

Content Filtering –
An essential service for
Schools and Academies

Content filtering allows you to prevent access to harmful and malicious content and websites, while still providing your employees access to good, appropriate, and pertinent information.

What are the positive benefits of Web Content Filtering?

Web filters help keep students on task and focused as learners, as well as keeping them safe. Pros of internet censorship include: blocking student access to graphic content, including pornography and violent images; and keeping students from being distracted by entertainment and gaming sites.

What are the key capabilities of a Content Filtering solution?

Real-time, ALL of the time
That means there is never any delay between dangerous content going live and a filter's ability to block it.

True content analysis
Do not rely on blocklists alone. ALL content should be textually analysed as it streams to the user so over blocking is eliminated. Students enjoy the richest and safest online learning.

Granular control
Granular controls means that the IT department or service provider can easily choose who sees what, where and when, to give students maximum protection AND age and location appropriate online experiences.

Hybrid deployment capability
With a hybrid deployment, customers benefit from all of the above safety features regardless of whether their devices are in school or remote.

- **No need to send devices home unfiltered.**
- **No need for separate on-premise *and* Cloud solutions.**
- **No safety compromises common to many cloud-only solutions.**

Options for Web Content Filtering

Mainstream digital partners with a number of leading organisations to offer web content filtering solutions for organisations, schools and academies. You can be sure that the solution recommended will be a best of breed product and recommended due to its fit and appropriateness for the requirement at hand.

The Pandemic changed everything

Remote learning is here to stay. The pandemic has accelerated a shift towards remote learning, as well as exposing the challenges this can bring.

Far from being a one-off, there are likely to be frequent occasions when students are required to work remotely in the future, combined with an ever-growing number of school-owned laptops in circulation.

This means filtering solutions need to provide seamless protection both on and off site, as students alternate between remote and classroom learning.

An effective and flexible long-term approach to filtering is needed, and not just a 'quick fix.' Choices need to be made. Getting it wrong could mean wasted time and effort, paying twice for filtering, and 'double filtering' devices, resulting in over-blocking and a less optimal learning experience for pupils.

Mainstream Digital offer a powerful combination of hardware, software and services to underpin the business focussed solutions and services that they offer

T 0800 169 4055

MS Digital Cirencester Business Park, Love Lane, Cirencester GL7 1XD
E sales@msdigital.com   **www.msdigital.com**